



LET YOUR IMAGINATION RUN WILD

With our new high definition, 3-pass, digital print technology, any image you can conjure up can be printed with great clarity and vibrance...turning your floor into a truly unique focal point to your space.

SERENITY COLLECTION

THE CLASSIC BEAUTY OF WOOD AND TILE IN A WARM, QUIET, RESILIENT FLOOR



Quality cork products for 5 generations

16 Kingston Road, Unit 6 | Exeter, New Hampshire 03833 | 800-666-2675 | 603-778-8558 | www.wecork.com



Beautiful. Durable. Renewable. Cork Flooring.

SERENITY COLLECTION

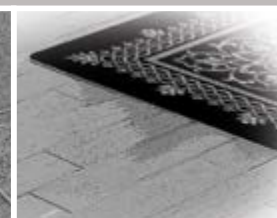
THE CLASSIC BEAUTY OF WOOD AND TILE IN A WARM, QUIET, RESILIENT FLOOR

A SOLUTION 2000 YEARS IN THE MAKING



B.C.

The bark of the Cork Oak Tree-growing along the Mediterranean, is harvested and used in many products vital for daily living in ancient times. Cork is naturally resilient, warm and quiet-making it ideal for the soles of sandals worn by everyone. Marble was a popular choice for flooring. It is durable and easy to maintain, but it's a cold, hard and loud surface.



A.D.

Wood flooring became widely used for its durability and rich beauty. Like tile, hardwood is cold, hard and unforgiving, making area rugs mandatory throughout the ages.



MID 1800s RESILIENT FLOORS ARE INVENTED

Linoleum, the first resilient flooring, is invented. It is made from linseed oil and cork dust. Durable, softer under foot, and an insulator from heat and sound, linoleum was often used in Victorian homes of the era.



TURN OF THE 20TH CENTURY CORK FLOORING IS A HUGE SUCCESS

The remarkable characteristics of cork are a perfect solution for modern flooring. Cork is naturally resilient and durable, soft and warm under foot, quiet, moisture resistant and hypoallergenic. These distinctive features made cork very desirable, but visually limited.



TODAY

SERENITY IS INTRODUCED WE Cork leverages today's technologies to combine the distinctive attributes of cork with the classic elegance of hardwood and tile flooring. The Serenity collection reproduces the essence of wood or tile on a cork substrate-giving you the best of both...classic beauty with the resiliency and comfort of cork.



Serenity Collection

The Serenity Collection is a cork flooring with a high definition, 3-pass, digital print technology that reproduces the essence of wood or tile on a cork substrate—giving you the best of both...classic beauty with the resiliency and comfort of cork. The floor is finished with our patented Hot Coating – giving it an oil-like, satin luster with the highest possible durability.

French Autumn Oak

FEATURES & BENEFITS

■ Environmentally Friendly
Cork is rapidly renewable and is recycled from cork stoppers

■ Durable

■ Warm to the touch

■ Thermal insulation

■ Soft under foot

■ Acoustic insulation against footfalls as well as floor to ceiling transmission

■ Easy to maintain

■ Hypo-allergenic

■ Anti-static

■ Use with in-floor radiant heating systems

■ Anti-bacterial

■ Resistant to fading

■ Unilin locking system

■ Hot Coating finish provides durability for commercial and residential applications

TECHNICAL DATA

Dimensions:	1235x305mm plank 620x450mm tile	(EN 427)
Total thickness:	11 mm	(EN 428)
Dimensional stability:	<0,10 %	(EN 434)
Abrasion resistance:	WR4	(EN 13534)
Abrasion resistance:	AC 5	(EN 13329)
Total weight:	ca. 8.000 g/m2	(EN 430)
Residual indentation:	max. 0,14 mm	(EN 433)
Reaction to fire:	Cfl-S1	(DIN 4102)
Impact sound reduction:	18 dB	(EN 140)
Thermal resistance:	0,11 m2 K/W (RTD 133)	(EN 12524)
Chemical resistance:	Good	
Weight resistance:	Gr. Kugel: 2000 mm / Kl. Kuel: 35N	(EN 438-89)
Swelling value HDF:	< 8%	(EN 317)
Coefficient of friction:	R9	(DIN 51130)
Scratch resistance:	2N	(EN 438-2)

Our Serenity Collection is available in 14 patterns that are sure to suit any decor. Available in planks and tiles with our extremely durable Hot Coating finish. Serenity Collection utilizes the patented Unilin locking system and is suitable for commercial and residential installations.



AGED BARNBEAM



BOURBON ROAD



HONEY RIPSAWN



SAND DUNE



TOBACCO SHED



BLOND FRENCH OAK



FRENCH AUTUMN OAK



LATE WINTER DRIFT



SUNSET ACACIA



VINTAGE GRAY



WARM NIGHT



CARRARA MARBLE



WARM TRAVERTINE



HEARTH SLATE

Dimensions:

Planks:
12 1/64" x 48 5/8" x 7/16"

Tiles:
17 23/32" x 24 13/32" x 7/16"



Warm Travertine

All patterns shown here or custom visuals can be produced in glue down by special order